

“Tis the Season” Campaign Returns
RECOMMENDED TEXT FOR NEWSLETTERS AND SOCIAL MEDIA

Newsletter

The holidays are around the corner! We’re making holiday shopping easier. Ask our booksellers our recommendations for gift giving from our favorites to bestsellers and everything in between.

‘Tis the season to get your holiday gifts on time! The supplychain is even more disrupted this year due to COVID-related labor shortages in publisher warehouses, printing capacity limitations, and shipping issues. All of which means potential out-of-stock books and order delays. Find the perfect gift now!

Pandemic supplychain disruptions continue with labor shortages in publisher warehouses, printing capacity limitations, shipping delays, and a host of other issues. Shop early and shop local--in person or online--then sit back and relax with a good book (or two) for the holidays.




Facebook/Instagram

That feeling when a loved one unwraps a book you chose especially for them. *100*

The snuggle is real! Grab a book or two this holiday season from your favorite indie bookstore.

‘Tis the season to shop local! Help your loved ones cozy up during the winter months with a book from their favorite indie bookstore.

Hibernation season is upon us but indie bookstores have your back with these tips:

-  Make a cozy reading playlist
-  Plan out your reading from your To Be Read stack
-  Reward yourself with more books from your local indie bookstore

Find the perfect gift early this holiday season and avoid anticipated supply chain disruptions and out-of-stock books. ‘Tis the season to shop local!

Spare yourself holiday stress and help independent bookstores plan for supply chain disruptions by shopping early this year. Shop early, shop local!

The holidays are just around the corner and the supplychain is even more disrupted than last year. High demand, low stock, and anticipated delays = Shop early this season – online, in-person, or over the phone!

The holidays are coming in hot and a little bit harried due to supplychain disruptions caused by the pandemic. Shop at your local indie bookstore and check off your holiday shopping list early!

Twitter

Did you hear? 💡 Along with those jingle bells, 'tis the season to shop your local indie!





“Step in indies. Let’s join together. We can show you books forever and ever!”

Let’s give a round of Santa-plause to indie bookstores! 🙌🙌




Holiday shopping at an indie bookstore be like: “One book for you, one book for me” on repeat.



How can you support indie bookstores this holiday season?

-  Shop early
-  Preorder a book
-  Make a donation
-  Purchase a gift card

 Holiday vibes 

-  Cozy candles
-  Baked treats
-  Curling up with a new book from an independent bookstore

Hashtags

#TisTheSeason #ShopIndie #ShopLocal #IndieBound